Symphony helped a leading, US-based Payday Loan lending firm to successfully build and deploy a corporate intranet on Microsoft SharePoint platform that improved employee collaboration and productivity significantly.

The Client

The client is a leading provider of innovative solutions to America's financial needs that traditional banks ignore. They offer personalized and convenient money solutions such as cash advances (payday loans), installment loans and check cashing to millions of customers and continues to remain an innovative payday advance lender.

The Challenges

The company has been in operation for over 16 years with its employees spread over multiple locations and four group companies. Hence, the company looked to simplify its communication process and enable its employees to collaborate with their colleagues across the organization and manage information within a group or department effectively.

The Solution

Symphony's solution to the client included developing a corporate intranet using MOSS 2007 portal architecture and deploying the same with ease.

Access to the portal was via single sign-on interface wherein the employees can access multiple organizational resources and access different enterprise applications used internally. On successful login, users are redirected to their appropriate company home page.

The portal offered rich customization and branding via ready-to use custom pages and themes. The portal allowed updating company news centrally and automatically publishing to all group companies home page.

Customization and Implementation

Platform
Microsoft SharePoint

Industry / Domain
(Consumer) Finance

Engagement Key Points
- Engagement model: Fixed Price
- SDLC: Agile
- Release cycle – short iteration cycle

Technology and Tools Used
- Microsoft Office SharePoint Server 2007 (MOSS)
- .NET Framework 2.0
- SharePoint Designer 2007

Major Product Features
- Streamlined communication work-flow process within organization or group
- Availability of ready-to-use or customizable pages and themes enhanced user experiences

Further, an enterprise-level search simplified people search.

The system had tight integration with MS Office system to offer continuity in users experience and built-in audit trail to track all transactions for administrative purposes.

The Benefits

Symphony's Microsoft SharePoint expertise and strong product engineering skills helped bring in the following benefits to the client:

- A common platform where employees can collaborate and share information across the organization seamlessly
- Employees can manage information within a group or department effectively
- Leveraging on in-house knowledge sharing resulted in significant improvement in employee productivity